Aluminium Arabia

BOOTH & SPONSORSHIP OPPORTUNITIES

April 27-29 2026 | The Arena, Riyadh

Built by RX In the business of building businesses

Aluminium
Sharing a vision.

About Aluminium Arabia

RX proudly presents Aluminium Arabia, the definitive event unlocking the full potential of Saudi Arabia's booming aluminium market. Taking place at The Arena, Riyadh, from 27–29 April 2026, this strategic platform aligns with Vision 2030 and the Kingdom's $11 billion investment drive to become a global aluminium leader. With soaring demand from mega-projects like NEOM, EV manufacturing, and infrastructure expansion, aluminium is fueling rapid growth across construction, automotive, packaging, and renewable energy. Aluminium Arabia brings together key stakeholders to explore cutting-edge innovations, forge partnerships, and capitalise on a market projected to exceed $3.5 billion by 2030. Don't miss your opportunity to lead in one of the world's fastest-growing aluminium hubs. Join us and shape the future of aluminium in Saudi Arabia.

Top 5 Reasons to Exhibit at Aluminium Arabia

ALUMINIUM 2026

Lead with Innovation

Present your latest sustainable and high-performance aluminium solutions to a forward-looking market, gaining early mover advantage in a rapidly evolving region.

Enter High-Growth Market

Tap into Saudi Arabia's booming aluminium sector, projected to exceed $3.5 billion by 2030, driven by soaring demand across construction, automotive, energy, and packaging.

Align with Vision 2030

Showcase your solutions within the framework of Vision 2030, Saudi Arabia's national strategy to diversify its economy, with aluminium at the heart of its industrial future.

Access $11 Billion in Investments

Connect with major projects and buyers benefiting from $11 billion in planned investments for aluminium infrastructure and downstream manufacturing.

Engage with Industry Leaders

Meet decision-makers from transformational projects like NEOM, The Line, Lucid Motors and other infrastructure projects, all seeking innovative aluminium technologies and partnerships.

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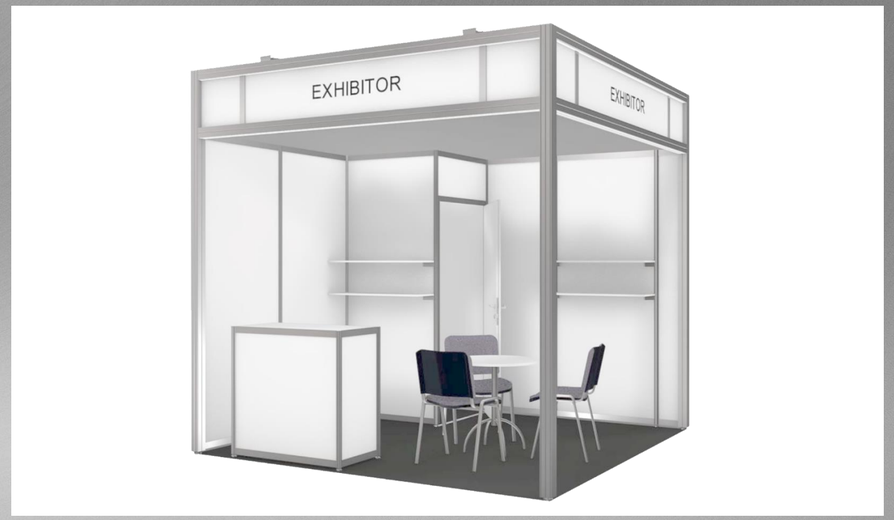
BOOTH PACKAGES

Exhibition Booth

Secure your space and put your brand at the centre of the action. Building a booth at Aluminium Arabia isn’t just about showing up—it’s about standing out. A dedicated booth gives you a powerful base to do business, meet prospects, and make an impact. It’s where buyers know exactly where to find you, and where your brand comes to life in a focused, high-traffic environment. From showcasing products to hosting meetings, your booth is your platform for visibility, connection, and results. Want the best route to ROI? It starts with your space.

Space Only starts at **$440 / 1650 SAR per sqm**

Shell Scheme starts at **$590 / 2210 SAR per sqm**



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FLOORPLAN & CUSTOMER JOURNEY

Lead Manager App

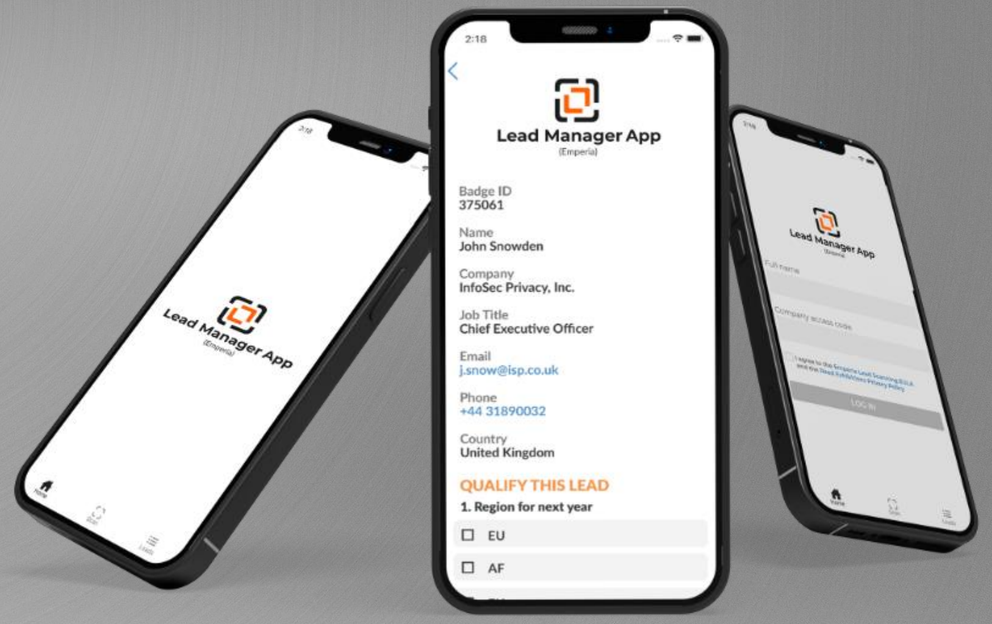
RX is a world-class event organizer offering industry-leading lead management tools to maximize your event success. As an exhibitor at Aluminium Arabia, you'll gain full access to RX's powerful digital event platform—designed to streamline your participation, track leads, measure ROI, and monitor performance with complete transparency.

Our **Business Builder Package** includes lead management apps and exhibitor dashboards, priced at just **$900** for booths under 50 sqm and **$1500** for booths over 51 sqm.

Boost your brand's visibility with exclusive add-ons on the official Aluminium Arabia website:

- **Priority Listing** for $600
- **Priority Plus Listing** for $1600

Leverage RX's cutting-edge tools and premium promotional options to maximize your impact and drive measurable results at Aluminium Arabia.



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SPONSORSHIP OPPORTUNITIES

Official Headline Partner

As Official Headline Partner of Aluminium Arabia, gain unmatched brand visibility, exclusive speaking slots, VIP networking with industry leaders, customized on-site branding, and priority lead generation—positioning your company as a key player in Saudi Arabia’s aluminium sector and maximizing growth opportunities.

$75k
282k SAR

- Logo co-located with Aluminium Arabia logos "Official Headline Partner" on all key Aluminium Arabia collateral, including website & communications, onsite signage and official publication)
- Exclusive presence at Aluminium Arabia Opening Ceremony with Aluminium executives and Aluminium Official Partner/Stakeholders
- Official exhibitor booth opening by Aluminium (RX) executive leadership on booth
- Official Tour with Aluminium Arabia VIPs to booth space - with photographers and crew
- 3 x Exclusive press releases from Aluminium Arabia about Headline Partner
- 5x Social Media postings (LinkedIn, Instagram)
- Official Spokesperson from Headline Partner placed on Press Rota for media interviews
- Guaranteed placement and inclusion (speaking opportunities) within one session on Aluminium Arabia Conference stage
- 15 sec video reel played between conference sessions on all stages
- Access to VIP Lounge
- 3 x sponsorship email
- Priority Plus directory listing
- Lead booster

Platinum Sponsor

As a Platinum Sponsor of Aluminium Arabia, secure top-tier brand exposure, a keynote speaking slot, premium on-site and digital branding, and advanced lead generation tools. Gain exclusive access to VIP networking with industry leaders and government stakeholders, positioning your company as a key driver in the region's aluminium growth.

$50k
188k SAR

- Logo co-located with Aluminium Arabia logo as "Platinum Sponsor" on all key collateral (website & communications, onsite signage and official publication)
- Official exhibitor booth opening by Aluminium (RX) executive leadership on booth
- Official Tour with Aluminium VIPs to booth space- with photographers and crew 2 x Exclusive press releases from Aluminium Arabia about Platinum Sponsor
- 3 x Social Media postings (LinkedIn, Instagram)
- Official Spokesperson from Headline Partner placed on Press Rota for media interviews
- Guaranteed placement and inclusion (speaking opportunities) within one session on Aluminium Arabia Conference stage
- 10 sec video reel played between conference sessions on all stages
- Access to VIP Lounge
- 2 x sponsorship email
- Priority Plus directory listing
- Lead booster

Gold Sponsor

As a Gold Sponsor of Aluminium Arabia, enjoy premium brand visibility, a speaking opportunity, enhanced lead generation, and strategic digital promotion. Gain priority access to networking opportunities and decision-makers, positioning your business as a leading force in the aluminium sector and driving strong commercial results.

$35k
132k SAR

- Logo co-located with Aluminium Arabia logo as “Gold Sponsor” on all key Aluminium Arabia collateral (website & communications, onsite signage and official publication)
- 2 x Exclusive press releases from Aluminium Arabia about Gold Sponsor
- 2 x Social Media postings (LinkedIn, Instagram)
- Official Spokesperson from Headline Partner placed on Press Rota for media interviews
- Guaranteed placement and inclusion (speaking opportunities) within one session on Aluminium Arabia Conference stage
- Access to VIP Lounge
- 1 x sponsorship email
- Priority Plus directory listing
- Lead booster

Lanyards

Being the Lanyard Sponsor at Aluminium Arabia offers a unique, high-impact branding opportunity:

- **Unmissable Visibility:** Your logo will be worn by every attendee, speaker, and exhibitor—ensuring continuous exposure throughout the event.
- **High Reach, Low Clutter:** Lanyards are seen at eye level all day, offering prime brand placement in a clutter-free space.
- **Brand Association:** Align your company with professionalism, organization, and the event's premium experience.
- **Cost-Effective Awareness:** Compared to larger sponsorships, lanyards deliver consistent, event-long visibility at a competitive cost. Quantity 20,000

$25k
93k SAR

Main Entrance Sticker

DIMENSIONS	W 715cm x H 500cm
QUANTITY	1
LOCATION	Above Main Entrance of The Arena Venue
MATERIAL	Sticker

$35k
130k SAR

Light Boxes | Back Lit

DIMENSIONS	W 726cm x H 410cm
QUANTITY	4
LOCATION	2x on the Front Façade and 2 x on the sides
MATERIAL	Banner

$10k
37.5k
SAR

Indoor Branding (Exit)

DIMENSIONS	W 350cm x H 223cm
QUANTITY	2
LOCATION	In the indoor lobby area above main entrance
MATERIAL	Sticker

$5k
18.7k
SAR

Lighting of the Venue

Shall you need to change the lights of the tent from the outside, anyone from your AVL team can do so under the condition of returning the colour back to the same one as before. GOBO Lights can be applied under the condition of placing all installations within the venue premises and not outside The Arena Venue Fencing.

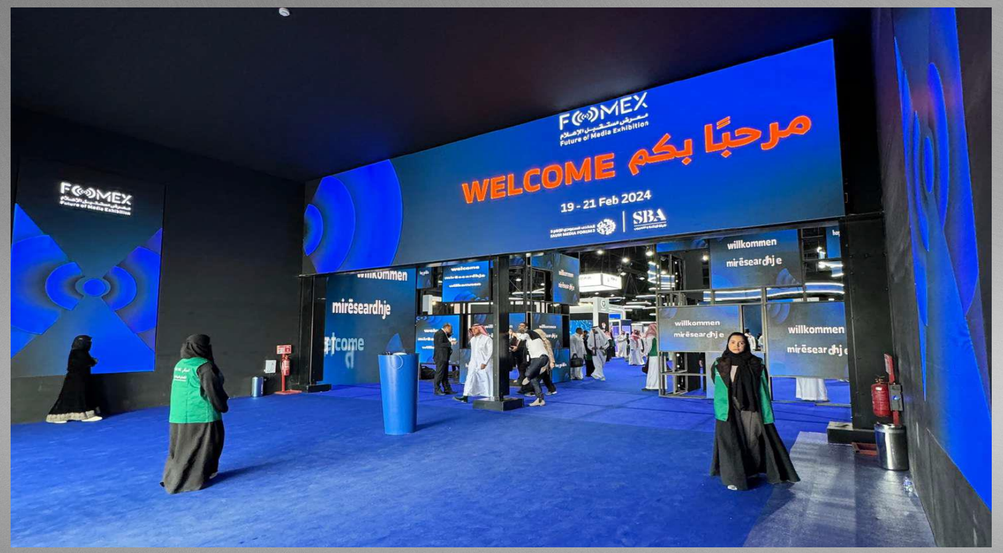
POA

LED Screens (Lobby Area)

DIMENSIONS	W 200cm x H 400cm
QUANTITY	2
LOCATION	In the indoor lobby area, left and right side
RESOLUTION	W: 768 x H: 1536

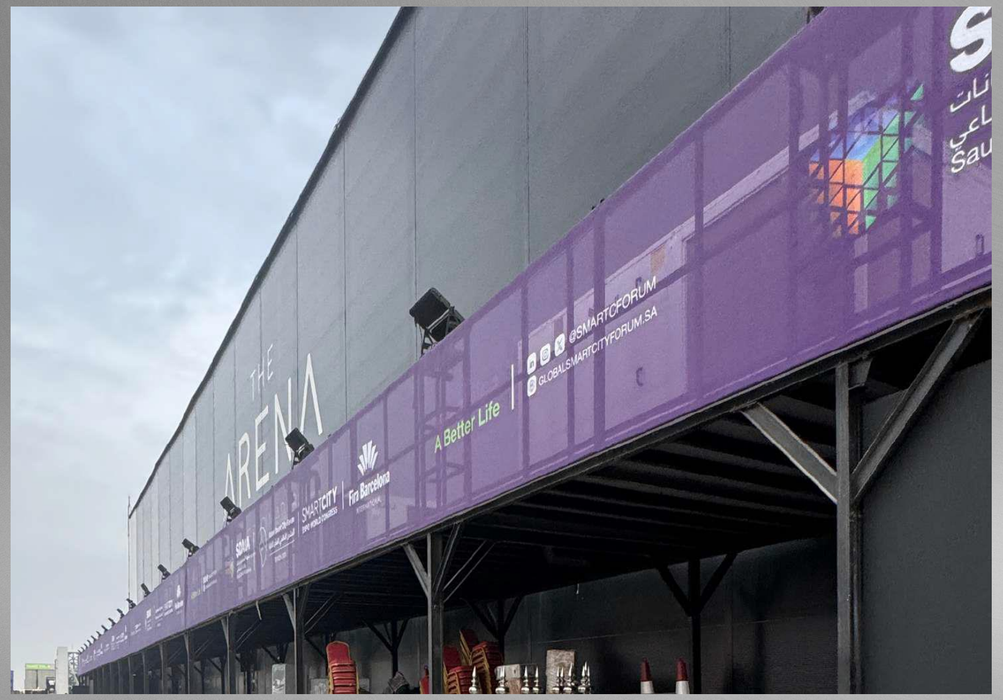
DIMENSIONS	W 1000cm x H 250cm
QUANTITY	1
LOCATION	In the indoor lobby area, center
RESOLUTION	3840 x H: 960

$25k
93k SAR



Branding on AC Structures

DIMENSIONS	W 1000cm x H 160cm
QUANTITY	2
LOCATION	1x on the mall and 1 x on the street side
MATERIAL	Banner



$25k
93k SAR

Wayfinding | Directional Signs

If you plan to place directional signs within Granada Mall, please pin the proposed locations on Google Maps (similar to the previous example) and provide the designs and dimensions for sharing with the Granada Mall Marketing Team. Ensuring safety during installation is crucial; the signs must be properly weighted to prevent accidents, and any damages resulting from improper installation will be your responsibility.

Please note that this is typically a lengthy process, requiring at least one month before the event to obtain approval and a permit from Granada Mall Management/Osool. Approval is not guaranteed and may be subject to additional costs, which are beyond our control.

POA